

Probing Kanye West's twitter feed, **Social Boom** by Italian artist WOC explores the nuances behind contemporary communication through the creation of unique artworks.

The artist is equally fascinated by the globally recognized public figures, the contents they communicate and the way they choose to communicate them. The exhibition displays a selection of thirteen works, from a larger series of 78 works, which quote a selection of Tweets by Kanye West between June 1, 2018 and September 27, 2018. The texts, redrawn with the spray technique on white wrapping paper by Woc on the same days they were published, were chosen to be reproduced due to their poetic and communicative impact.

KANYE WEST TWEET

2018

Spray on white wrapping paper

50 x 70 cm

70 x 100 cm





Woc, pseudonym of Flavio Rossi, was born in Turin in 1995, where he lives and works. He graduated in 2018 at the Albertina Academy of Fine Arts in Turin. His work focuses on the image and the different forms it can assume. From web images, to news photos, to the logos of brands and corporations, Woc explores the infinite symbolic and aesthetic values that the image has acquired in the contemporary era.

With his spray technique, the artist staged a media review of the images that appeared on the web and were more discussed by the public, making eternal an iconography condemned to be lost due to the swiftness of Internet communication.

Since 2018, he works with Virgil Abloh for the Off White brand in the production of limited editions: Guns N' Roses artwork for Off-White™ Men's SS20 Collection (2020); Paris Hilton artwork for Staff t-shirts at Off-White™ SS19 Women's runway show, Paris (2018); Michael Jackson artwork for Off-White™ Men's SS19 "resort" Collection (2018).

Among the recent exhibitions: È FINITA!, Docks 74, Torino (2018); LEONE, Spazio Buenasera, Torino (2018); ANNA FRANK È UN FALSO STORICO. LO DICE UN TIPO SU NEMO, GSF Contemporary Art (2019); L'ULTIMO AMORE, Uluba.org, Brescia (2019).

When the you try
to find the right way
to do it, you find
out it's not the way
to do it.

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Let me
know
what
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think
of this
idea.

I want
to know
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of this
idea.



Social media can be good but we have to hold the heads responsible for psychological damage it sometimes causes.
<https://www.youtube.com/watch?v=8333333333>

I'm working on removing the word (_ correction) we're working on removing the word I

you should consider the possibility of using multiple methods to try to answer your question or to answer a question that you have not asked. I will talk here about the benefits of developing a hypothesis. This can be a helpful technique to use as you read an article.

trust your feelings
don't calculate
your perception

when you think of something positive, say it out loud. Keep repeating that vibe into the universe.

Thank you to everyone who supported our 8th runner 1 mile!!!

all love all great energy all good love all great to the same all great love all great frequencies

trust yo
ur feelin
gs don't c
alculate
our percep
tion

when you l
ink of som
ething you
think it ma
tional thing
of things that
is the course

That's not me
documented on the in
ternet about
All have all great
every all good
relates to the to
our different view
of the world
reaches

Download the
LIVE APP
edit: 5/17/16
to watch the
live stream of th
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TS | listen
any time 68 p
57

I will teach
a course
at the Art I
nstitute of C
hicago and th
e American Ac
ademy of Art

this is new for me
but it's just how I
feel now. I don't know
why. I thought my ego
protected me from
others so that I wou
n't doubt myself but
here has to be a bett
er way to do this

all this time
my piece was
the last
one
I was
the only
one who
wasn't
there
I was
the only
one who
wasn't
there

the only
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wasn't
there

trust you
we feel in
gs don't c
aloudly
our price

when you
look at the
all day
The day I
I had, I
of my but
the same

There is a
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There is a
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I will teach
a course
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the



Terms of Service

These Terms of Service ("Terms") govern your access to and use of our Services, including our various websites, SMS, APIs, email notifications, applications, buttons, widgets, ads, commerce services (the "Twitter Services"), and our other covered services that link to these Terms (collectively, the "Services"), and any information, text, links, graphics, photos, audio, videos, or other materials or arrangements of materials uploaded, downloaded or appearing on the Services (collectively referred to as "Content"). By accessing or using the Services you agree to be bound by these Terms.

"This is new for me but it's just how I feel now. I don't know why. I thought my ego protected me from do ubtlers so that I needn't doubt myself but there has to be a better way to do this."

I'd rather some
 no give me NSIG
 T than to Excm
 put
 From doing by a
 and that they make
 guide you. They will
 of the future and of
 it with you
 exposed in my

[illegible]

creating a universal language is a superfe

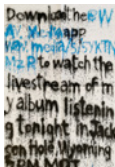
Small-scale
business
in India
and
the
role of
the
state

1000



Terms of Service

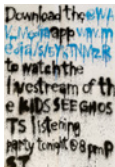
Terms of Service ("Terms")
and use of our
website



Download the @WAV_Media app wav.media/vSYKTNMzR to watch the livestream of my album listening tonight in Jackson Hole, Wyoming 7PM MDT

1 June, 2:53 am

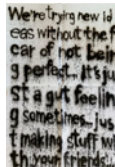
<https://twitter.com/kanyewest/status/1002352319239839744?s=19>



Download the @WAV_Media app wav.media/vSYKTNMzR to watch the livestream of the KIDS SEE GHOSTS listening party tonight @ 8pm PST

8 June, 3:00 am

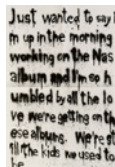
<https://twitter.com/kanyewest/status/1004890866954063872?s=19>



We're trying new ideas without the fear of not being perfect... It's just a gut feeling sometimes... just making stuff with your friends...

11 June, 8:21 pm

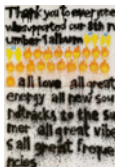
<https://twitter.com/kanyewest/status/1006240112651337728?s=20>



Just wanted to say I'm up in the morning working on the Nas album and I'm so humbled by all the love we're getting on these albums. We're still the kids we used to be.

11 June, 8:21 am

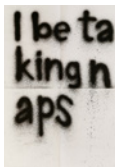
<https://twitter.com/kanyewest/status/1006239896254607360?s=20>



Thank you to everyone who supported our 8th number 1 album ***** all love all great energy all new soundtracks to the summer all great vibes all great frequencies

12 June, 3:39 am

<https://twitter.com/kanyewest/status/1006350203140468737?s=20>



I be taking naps

13 June, 1:32 am

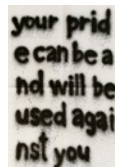
<https://twitter.com/kanyewest/status/1006880756779798528?s=20>



Leaders create leaders

13 June, 8:00 pm

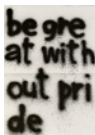
<https://twitter.com/kanyewest/status/1006959393965948928?s=20>



your pride can be and will be used against you

14 June, 2:33 pm

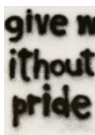
<https://twitter.com/kanyewest/status/1007239893291773952?s=20>



be great without pride

14 June, 2:33 pm

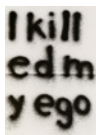
<https://twitter.com/kanyewest/status/1007239618041765889?s=20>



give without pride

14 June, 2:33 pm

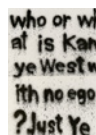
<https://twitter.com/kanyewest/status/1007239543408357377?s=20>



I killed my ego

14 June, 2:34 pm

<https://twitter.com/kanyewest/status/1007239893481766912?s=20>



Who or what is Kanye West with no ego? Just Ye

14 June, 2:35 pm

<https://twitter.com/kanyewest/status/1007240020727089153?s=20>

JUNE 2018

this is new for me
but it's just how I feel
now. I don't know why.
I thought my ego protected
me from doubters so that I
wouldn't doubt myself but
there has to be a better
way to do this

 @kanyewest

this is new for me but it's just how I feel now. I don't know why. I thought my ego protected me from doubters so that I wouldn't doubt myself but there has to be a better way to do this

14 June, 2:43 pm

<https://twitter.com/kanyewest/status/1007242171362054144?s=20>

sometimes I have
trouble saying no
because I want to help
everyone

 @kanyewest

sometimes I have trouble saying no because I want to help everyone

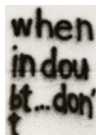
14 June, 2:44 pm

<https://twitter.com/kanyewest/status/1007242346763698176?s=20>



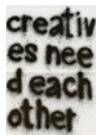
12 July, 9:32 pm

<https://twitter.com/kanyewest/status/1017492030761549824?s=20>



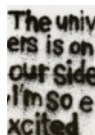
13 July, 2:05 am

<https://twitter.com/kanyewest/status/1017560703891197952?s=20>



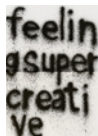
14 July, 6:53 pm

<https://twitter.com/kanyewest/status/1018176769843593216?s=20>



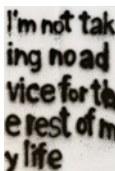
15 July, 8:57 pm

<https://twitter.com/kanyewest/status/1018570204010274816?s=20>



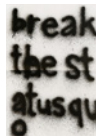
25 July, 1:48 am

<https://twitter.com/kanyewest/status/1021905095435280384?s=20>



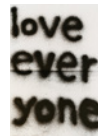
26 July, 7:41 pm

<https://twitter.com/kanyewest/status/1022537498101043200?s=20>



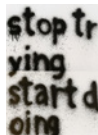
27 July, 7:18 pm

<https://twitter.com/kanyewest/status/1022893971721211904?s=20>



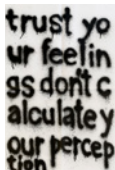
27 July, 7:16 pm

<https://twitter.com/kanyewest/status/1022893435844325381?s=20>



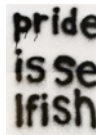
27 July, 7:18 pm

<https://twitter.com/kanyewest/status/1022893905435379584?s=20>



27 July, 8:52 pm

<https://twitter.com/kanyewest/status/1022917782327848960?s=20>



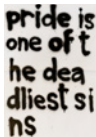
29 July, 11:12 pm

<https://twitter.com/kanyewest/status/1023677914959634434?s=20>



29 July, 11:13 pm

<https://twitter.com/kanyewest/status/1023677914959634434?s=20>



pride is one of the deadliest sins

29 July, 11:13 pm

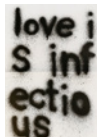
<https://twitter.com/kanyewest/status/1023677856063270912?s=20>



love everyone

29 July, 11:14 pm

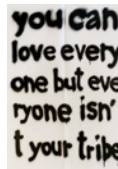
<https://twitter.com/kanyewest/status/1023678260431880193?s=20>



love is infectious

29 July, 11:14 pm

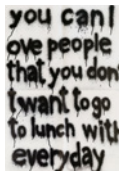
<https://twitter.com/kanyewest/status/1023678208703528960?s=20>



you can love everyone but everyone isn't your tribe

29 July, 11:15 pm

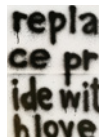
<https://twitter.com/kanyewest/status/1023678437758619848?s=20>



you can love people that you don't want to go to lunch with everyday

29 July, 11:16 pm

<https://twitter.com/kanyewest/status/1023678610706640896?s=20>



replace pride with love

29 July, 11:18 pm

<https://twitter.com/kanyewest/status/1023679167232008194?s=20>

Steve Jobs you are one of my biggest inspirations and your story spirit and drive helps to push me every day. Congratulations on Apple hitting a trillion dollars also congrats to Edie Q and Johnny Ives and Tim Cook and the entire Apple team.



Steve Jobs you are one of my biggest inspirations and your story spirit and drive helps to push me every day. Congratulations on Apple hitting a trillion dollars also congrats to Edie Q and Johnny Ives and Tim Cook and the entire Apple team.

3 Aug, 2:12 am

<https://twitter.com/kanyewest/status/1025172483157020672?s=20>

you guys are so important and what you do is so special and inspiring to our planet. Thank you for being so great.



You guys are so important and what you do is so special and inspiring to our planet. Thank you for being so great.

3 Aug, 2:13 am

<https://twitter.com/kanyewest/status/1025172700224880640?s=20>

I'm working on removing the word I...correction we're working on removing the word I



I'm working on removing the word I...correction we're working on removing the word I

10 Aug, 8:17 pm

<https://twitter.com/kanyewest/status/1027982314075082752?s=20>

turns hamet o power



turns hamet o power

10 Aug, 8:33 pm

<https://twitter.com/kanyewest/status/1027986318041608192?s=20>

no one is better than anyone



no one is better than anyone

13 Aug, 7:34 pm

<https://twitter.com/kanyewest/status/1029058606363103233?s=20>

operation try love take someone you don't like and say something you like about them out loud



operation try love take someone you don't like and say something you like about them out loud

13 Aug, 7:35 pm

<https://twitter.com/kanyewest/status/1029058826010484737?s=20>

We're no longer fighting for change we're simply changing things



we're no longer fighting for change we're simply changing things

13 Aug, 10:28 pm

<https://twitter.com/kanyewest/status/1029102535389237250?s=20>

deprogram



deprogram

13 Aug, 10:29 pm

<https://twitter.com/kanyewest/status/1029102613575348224>

stay inspired



stay inspired

21 Aug, 8:12 pm

<https://twitter.com/kanyewest/status/1031967398801244161?s=20>

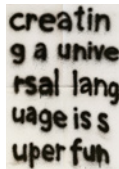
spend as much time outside as possible fresh air is healing



spend as much time outside as possible fresh air is healing

21 Aug, 10:54 pm

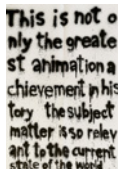
<https://twitter.com/kanyewest/status/1032007965706874880?s=20>



creating a universal language is super fun

22 Aug, 6:30 pm

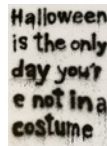
<https://twitter.com/kanyewest/status/1032304033942319105?s=20>



This is not only the greatest animation achievement in history the subject matter is so relevant to the current state of the world

27 Aug, 5:36 pm

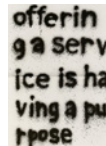
<https://twitter.com/kanyewest/status/1034102420530454528?s=20>



Halloween is the only day you're not in a costume

27 Aug, 5:59 pm

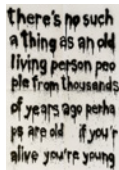
<https://twitter.com/kanyewest/status/1034108182090534914?s=20>



offering a service is having a purpose

27 Aug, 6:00 pm

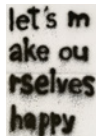
<https://twitter.com/kanyewest/status/1034108313363857409?s=20>



there's no such thing as an old living person people from thousands of years ago perhaps are old if you're alive you're young

27 Aug, 6:28 pm

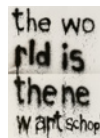
<https://twitter.com/kanyewest/status/1034115344233709568?s=20>



let's make ourselves happy

28 Aug, 8:01 pm

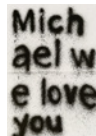
<https://twitter.com/kanyewest/status/1034501234755915776?s=20>



the world is the new art school

28 Aug, 10:57 pm

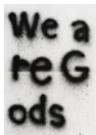
<https://twitter.com/kanyewest/status/1034545604490227712?s=20>



Michael we love you

30 Aug, 3:46 am

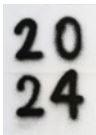
<https://twitter.com/kanyewest/status/1034501234755915776?s=20>



We are Gods

8 Sep, 2:08 pm

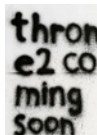
<https://twitter.com/kanyewest/status/1038398647375810560?s=20>



2024

8 Sep, 8:45 pm

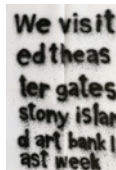
<https://twitter.com/kanyewest/status/1038498573933924352?s=20>



throne2 coming soon

9 Sep, 1:45 am

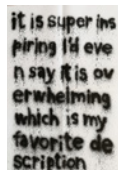
<https://twitter.com/kanyewest/status/1038573949880164352?s=20>



We visited theater gates stony island art bank last week

10 Sep, 5:18 am

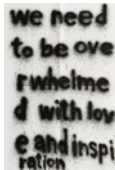
<https://twitter.com/kanyewest/status/1038989969522536448?s=20>



it is super inspiring I'd even say it is overwhelming which is my favorite description

10 Sep, 5:19 am

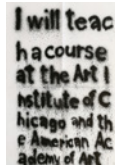
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we need to be overwhelmed with love and inspiration

10 Sep, 5:21 am

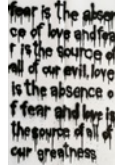
<https://twitter.com/kanyewest/status/1038990702028308480?s=20>



I will teach a course at the Art Institute of Chicago and the American Academy of Art

10 Sep, 5:27 am

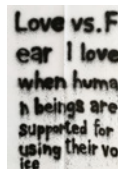
<https://twitter.com/kanyewest/status/1038992296769777665?s=20>



fear is the absence of love and fear is the source of all of our evil, love is the absence of fear and love is the source of all of our greatness

10 Sep, 8:34 pm

<https://twitter.com/kanyewest/status/1039220580279496704?s=20>



Love vs. Fear I love when human beings are supported for using their voice

10 Sep, 11:30 pm

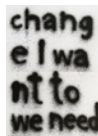
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we don't try we do

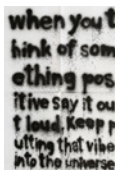
12 Sep, 12:48 am

<https://twitter.com/kanyewest/status/1039646928424689664?s=20>



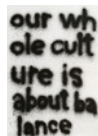
12 Sep, 8:58 pm

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13 Sep, 11:10 pm

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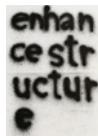
14 Sep, 7:41 pm

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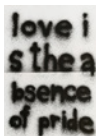
15 Sep, 6:18 pm

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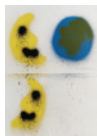
16 Sep, 5:57 pm

<https://twitter.com/kanyewest/status/1041355469955162593?s=20>



17 Sep, 5:11 pm

<https://twitter.com/kanyewest/status/1041706314580221953?s=20>



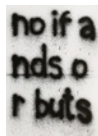
17 Sep, 6:28 pm

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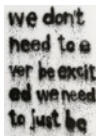
17 Sep, 6:46 pm

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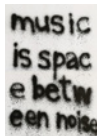
17 Sep, 7:29 pm

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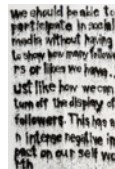
17 Sep, 7:32 pm

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18 Sep, 2:45 pm

<https://twitter.com/kanyewest/status/1042031781661114368?s=20>



20 Sep, 4:16 pm

<https://twitter.com/kanyewest/status/1042779425048211456?s=20>

Social media can be good but we have to hold the heads responsible for psychological damage it sometimes causes.

Social media can be good but we have to hold the heads responsible for the psychological damage it sometimes causes. [instagram.com/p/Bn826RwW0Z/](https://www.instagram.com/p/Bn826RwW0Z/)

20 Sep, 4:16 pm

<https://twitter.com/kanyewest/status/1042779505431986178?s=20>

Holographic

Holographic

20 Sep, 10:35 pm

<https://twitter.com/kanyewest/status/1042874839013326848?s=20>

I'd rather someone give me INSIGHT than to EXCITE me
People always try to get you EXCITED so they can manipulate you. They will have the INSIGHT and not share it with you
EXPOSURE is key

I'd rather someone give me INSIGHT than to EXCITE me

People always try to get you EXCITED so they can manipulate you. They will have the INSIGHT and not share it with you

EXPOSURE is key

23 Sep, 12:20 am

<https://twitter.com/kanyewest/status/1043626111035355136?s=20>

the term followers should be changed to observers. We need to follow our spirit

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24 Sep, 6:34 pm

<https://twitter.com/kanyewest/status/1044263766609674240?s=20>

Words and names are vital when bringing something like the school into existence. Couple thought: Dao
The word for this concept, dao, indicates a way in the sense of a road or a path.

Words and names are vital when bringing something like the school into existence. Couple thought: Dao
The word for this concept, dao, indicates a "way" in the sense of a road or a path.

27 Sep, 4:13 pm

<https://twitter.com/kanyewest/status/1045315400613806080?s=20>

we're releasing Y andhi Saturday night
We know it will come in number 2 to my brother Lil Wayne and that's lovely
The universe needs Ye and Wayne music at the same time

we're releasing Y andhi Saturday night
We know it will come in number 2 to my brother Lil Wayne and that's lovely

The universe needs Ye and Wayne music at the same time

27 Sep, 4:57 pm

<https://twitter.com/kanyewest/status/1045326579730006016?s=20>